



Morgan & Wolfe Client Case Study 2016

Overview

Organization Size

400

Business Requirement

Provision of a professional group-based intranet service leveraging SharePoint Online as part of Office 365®.

Benefits

Speed Leveraging their investment in Microsoft cloud services with Office 365® in addition to Exchange was very important to achieve within days.

No Risk The Morgan & Wolfe pre-packaged solutions are demonstrable in advance and ready for content population from day 1.

Lower Cost As a pre-packaged solution Merson Group knew they would achieve far more for less as there was no need for lengthy requirements-gathering and design workshops.

No Custom Code & Evergreen

Morgan & Wolfe solutions do not use complex code and with 80% already tailored to most company environments the 20% remaining can be customized to meet any client specific needs with no expensive maintenance.

Morgan & Wolfe Services

CBC® Enterprise Platform

Software and Services

Office 365®

CBC®

Training services

Vertical Industries

Manufacturing

Country/Region

UK

Merson Group

www.merson-signs.com



Award-Winning UK Manufacturing Group Drives Cross-Group Collaboration with its Complete CBC® Intranet Using the Microsoft Cloud

"After various acquisitions in recent years we needed one communication platform that would serve to bring all staff together and enables quick sharing of very large files and client information in a secure environment. "

"We also had staff on different versions of SharePoint and Office 365 and we were not leveraging the value of the platform for our advantage. The team from Morgan & Wolfe opened our eyes to the art of the possible and provided an amazing solution which is just what I had envisaged and more." Roddy continues "M&W were extremely knowledgeable and helpful and really put in the effort to ensure the end solution met our requirements over and above, on time and to budget which is a very rare thing in the IT market place!"

Roddy Angus, CEO Merson Group

The Client

Following a series of acquisitions over the past five years culminating in the recent acquisition of ASG (Ace Signs Group), Merson Group comprises five divisions, each equally specialised and experienced in the production of signage. Merson Group are a specialist group of companies that deliver all elements of signing and external facades for major branding, architectural and infrastructure projects in the UK and internationally. With fully operational sites in Glasgow, Basildon and Luton supported by their manufacturing plant in Poland the Merson team now totals 400 experienced staff.

The Situation

With recent acquisitions the company faced the usual integration challenges of diverse IT HR and Email databases, Finance systems and other company applications that were on different platforms and formats. The key requirement going forward was to integrate staff onto single platforms and put in place a communications, collaboration and publishing medium for the company to come together and share information in a productive and timely way. Merson Group wanted a flexible, modular approach to collaboration allowing it to grow comfortably without a major change programme or large scale investment. The company therefore looked at the market and considered various intranet platforms and services companies that could provide a collaboration system based on Microsoft SharePoint and Office 365. Furthermore, time was

also of the essence and the hunt was started to find a provider that could deliver an Enterprise class pre-packaged collaboration solution that could be installed and deployed within 3 weeks to budget and on time.

The Solution

With this in mind, Merson Group had no doubts in selecting a SharePoint intranet solution from Microsoft Gold Partner Morgan & Wolfe and their pre-packaged business centre solution CBC® for the job. The solution selected was a pre-built intranet or business centre, CBC® designed with business user adoption in mind. Easy navigation, logical location of information, secure information architecture, a search service, simple, clean graphics that inspired and the ability to share and consume information on the go were all critical components of the winning platform. In addition to these core components, Merson Group understood the unique advantage of the CBC® Information Architecture that none of the other suppliers offered.

The complete CBC® packaged business centre solution is driven by project-based structure, data aggregation, internal knowledge sharing, joint venture collaboration, workflow processing, management and executive reporting and business intelligence requirements – all fundamental, if not critical to the underpinning of all successful manufacturing project environments.

Furthermore, business-critical data, identified, classified and presented in multiple, secure and consumable formats is fundamental.

All these factors, presented logically through the SharePoint platform using the Morgan & Wolfe industry-aligned, proven CBC® information architecture was a deciding factor in the selection of CBC®. Finally, within this structure, agility for expansion and scale on demand is fundamental to operational success

- Mobile enabled with flexible templates
- Intranet, Extranet, Knowledge Hubs
- Collaboration and Discussion Centres
- Intuitive CBC® Navigation Solution
- CBC® News & Distributed Communications Centre
- CBC® Business Critical News Alert Solution
- Pre-Configured Information & People Search Services
- CBC® Partner & Joint Venture Publication Centre
- CBC® Content Publication & Approval Workflow
- CBC® Policy, Compliance, Records and Audit Centres



Microsoft Partner
Gold Collaboration and Content
Silver Midmarket Solution Provider

 **Office 365**

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